



# WebTuna Real User Monitoring for Usage and Performance Analytics



WebTuna Geo-Dashboard - visualise website end-user performance in real-time by their exact location

Whether you have a website, web app or intranet you can use WebTuna to track the actual **real user experience** of every request from every user.



## Benefits of WebTuna

- ▶ Track the **real performance** for every user and every page they access
- ▶ Store performance data long term
- ▶ Diagnose problems with performance experienced by real users
- ▶ Prove SLA compliance
- ▶ Build a long term picture of performance for **all users**
- ▶ See how individual users interact with your web site
- ▶ View performance by country or location
- ▶ See how performance varies by browser, OS or device type
- ▶ Optionally capture the username

WebTuna is the revolutionary on-demand service for monitoring the performance of your web site, internet or web application. WebTuna monitors the real user experience (not synthetic or ping response) for every page view from every visitor to your site.

WebTuna is offered as a fully hosted Software-as-a-Service (SaaS) solution which means all you need to do is to add our JavaScript to 'tag' your pages and we will collect all the performance metrics for you, store them and give you secure access to the views and reports through your web browser.

WebTuna lets you know exactly how each page on your website is performing for each individual user both in real-time and through historical reporting to see trends in your web site performance or usage.

Deploy in 5 minutes and see what your end users are really experiencing!



# WebTuna Real User Monitoring for Usage and Performance Analytics

What our clients say

## COWI

### Intranet, Extranet & Web

#### The Need

COWI is a Danish consulting group with a team of over 6,000 employees and external partners needing to coordinate on more than 15,000 projects. Slick communication is fundamental and slow performance was getting in the way of business.

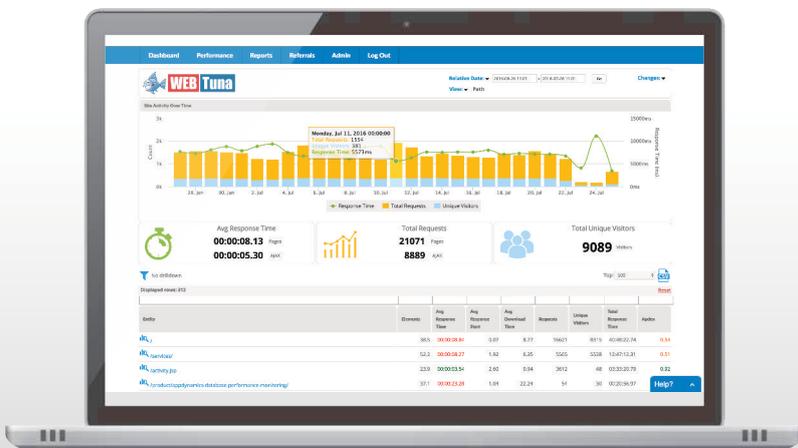
#### Benefits seen

Using WebTuna COWI can monitor and track over time what portal users experience anywhere in the world, in real time. They can understand user frustrations and focus efforts on the improvements that will make the biggest difference.

**“ We immediately understood that WebTuna offered us the real end-user experience information we needed. ”**

Frederik Bonde Lykke Nielsen, Senior IT manager

Historical Performance Analysis –  
drilldown into granular historical data.



### Internal Collaboration

#### The Need

- ▶ Monitor how many people access specific blog posts?
- ▶ Understand which users, offices and countries are adopting the use of the intranet and which aren't.
- ▶ Understand where slow page load times might be stopping users in certain offices from using the site.

#### Benefits seen

With WebTuna, SkyScanner are now able to track the number of hits on all of their pages and blog posts as well as the page load times for those pages. They can see how the performance or number of hits on particular pages varies by operating system, browser or location of the end user.

**“ We chose WebTuna because it is tailored for environment, offering up to the minute performance statistics, and tools we need to quickly perform analysis. WebTuna allows us to very quickly diagnose and solve user issues, as well as measuring our user engagement. ”**

Sarah Freestone, Internal Comms Consultant



Download a FREE trial at  
[www.webtuna.com](http://www.webtuna.com)



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